



Feb 2022

**During Corona Virus Pandemic Follow CDC Guidelines
And Local Recommendation**

Buick Club of the Redwoods.....Founded Aug 1998

Meetings are held on the 2nd Wednesday of every month at

Mary's Pizza Shack

Piner & Marlow

Santa Rosa CA.

Social starts at 6:00

Meeting 7:00 to 8:00

REGULAR MONTHLY MEETINGS POSTPONED

Our room is free for this meeting, and attending members are encouraged to have dinner while at Mary's.

Room reserved to Dec 2022

Officers 2022

| | | |
|--|-----------------------|-------------------------------|
| Director: | Bill Costello | whc2000@sbcglobal.net |
| Asst. Director: | Andrew Wong | andrewwong98@gmail.com |
| Interim AD: | Jim Liddle | buffywatts@live.com |
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| Treasurer, Membership, Store Keeper: | Rich Kahnberg. | 1185home@att.net |
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Message From Your Director



Greetings from Palm Springs,

Another slow month for the Buick club but it looks like things could be getting back to normal soon. Keep your fingers crossed.

The club is still planning on meeting in March to discuss events for the upcoming year. Stay tuned for any updates.

As you can see from the above picture (yes, that is me under her skirt), Joan and I are in Palm Springs. The Marilyn statue started here years ago and then went to other cities in the U.S. Marilyn became famous in Palm Springs so the city bought the statue and now she is a permanent fixture. The statue is called Forever Marilyn, taken from the 1955 film *The Seven Year Itch*. She is 26 feet tall and weighs 34,000 pounds. As you can see, it is a perfect image from the film.

Hope you are all healthy and well.

THE PERFECT TIME IS ALWAYS NOW, DRIVE A BUICK!

Bill

A 92-year-old and an 84-year-old got married and spent their entire honeymoon trying to get out of their Buick.

No Regular Meeting was held in January
February Meeting Cancelled
March Meeting Pending - Date to Follow



BCR Membership and Treasurer's report for February 2022:

Rich reports there were no changes in membership and;

No financial activity to report.

NORCAL BUICK CLUB LUNCH-TIME ZOOM TECH TALKS

3rd Tuesdays each month

12:30 p.m

If you are new to Zoom, watch the following Youtube video:

<https://youtu.be/gisp3qPeQoE>

DATE TO BE ANNOUNCED

“BCR Annual Planning Meeting”

March, 2022

WATCH YOUR EMAIL FOR EVITE DETAILS

BCR is looking for fun stuff to do in Twenty-Two...

1. Hallberg butterfly gardens
2. Sturgeons Mill
3. Armstrong Woods
4. Bodega Bay for lunch
5. Korbel Garden tour
6. Bodega Marine Lab
7. Petaluma Trolley Museum
8. Lagunitis Brewery
9. Sonoma Wildlife Rescue
10. Penngrove Museum
11. Cheese Factory picnic/Lake Sonoma picnic
12. Safari West
13. Fall color tour
14. Dry Creek Valley/Anderson Valley/Alexander Valley Wineries
15. Sonoma Barracks
16. Napa model railroad
17. Wine tours - Carneros, Copola, Fieldstone & Spring Mountain
18. Castello Amorosa
19. Old Mill Days at Bale Grist Mill
20. Bay model/Tall ship
21. USS Iowa/USS Hornet
22. Woodland Truck Tractor Museum
23. Wind turbine tour
24. Western Train Museum
25. Suisun wildflower tour
26. Blackhawk Museum

This list of past tours and locations is just a few of the many events we have enjoyed. Local shows remain popular and are not listed here. Some on the list are worthy of a second look while others may no longer be available. Bring your interests and ideas for our monthly event calendar to the March 2022 planning meeting.

27. Ferry to SFO Trolley Museum
28. S.F. Auto Museum
29. Seabiscuit's Ridgewood Ranch, Willits
30. Mystery tour
31. Poker run

HISTORY OF THE CAR RADIO

Submitted By Terry Eggleston

Seems like cars have always had radios, but they didn't.

Here's the story:

One evening, in 1929, two young men named William Lear and Elmer Wavering drove their girlfriends to a lookout point high above the Mississippi River town of Quincy, Illinois, to watch the sunset. It was a romantic night to be sure, but one of the women observed that it would be even nicer if they could listen to music in the car. Lear and Wavering liked the idea. Both men had tinkered with radios (Lear served as a radio operator in the U.S. Navy during World War I) and it wasn't long before they were taking apart a home radio and trying to get it to work in a car. But it wasn't easy: automobiles have ignition switches, generators, spark plugs, and other electrical equipment that generate noisy static interference, making it nearly impossible to listen to the radio when the engine was running. One by one, Lear and Wavering identified and eliminated each source of electrical interference.

When they finally got their radio to work, they took it to a radio convention in Chicago. There they met Paul Galvin, owner of Galvin Manufacturing Corporation. He made a product called a "battery eliminator", a device that allowed battery-powered radios to run on household AC current. But as more homes were wired for electricity, more radio manufacturers made AC-powered radios. Galvin needed a new product to manufacture. When he met Lear and Wavering at the radio convention, he found it. He believed that mass-produced, affordable car radios had the potential to become a huge business. Lear and Wavering set up shop in Galvin's factory, and when they perfected their first radio, they installed it in his Studebaker. Then Galvin went to a local banker to apply for a loan. Thinking it might sweeten the deal, he had his men install a radio in the banker's Packard. Good idea, but it didn't work. Half an hour after the installation, the banker's Packard caught on fire. (They didn't get the loan.)

Galvin didn't give up. He drove his Studebaker nearly 800 miles to Atlantic City to show off the radio at the 1930 Radio Manufacturers Association Convention. Too broke to afford a booth, he parked the car outside the convention hall and cranked up the radio so that passing conventioners could hear it. That idea worked. He got enough orders to put the radio into production. That first production model was called the 5T71.

Galvin decided he needed to come up with something a little catchier. In those days many companies in the phonograph and radio businesses used the suffix "ola" for their names - *Radiola*, *Columbiola*, and *Victrola* - three of the biggest. Galvin decided to do the same thing, and since his radio was intended for use in a motor vehicle, he decided to call it

the *Motorola*

But even with the name change, the radio still had problems. When Motorola went on sale in 1930, it cost about \$110 uninstalled, at a time when you could buy a brand-new car for \$650, and the country was sliding into the Great Depression. (By that measure, a radio for a new car would cost about \$3,000 today.) In 1930, it took two men several days to put in a car radio. The dashboard had to be taken apart so that the receiver and a single speaker could be installed, and the ceiling had to be cut open to install the antenna. These early radios ran on their own batteries, not on the car battery, so holes had to be cut into the floorboard to accommodate them. The installation manual had eight complete diagrams and 28 pages of instructions. Selling complicated car radios that cost 20 percent of the price of a brand-new car wouldn't have been easy in the best of times, let alone during the Great Depression.

Galvin lost money in 1930 and struggled for a couple of years after that. But things picked up in 1933 when Ford began offering Motorola's pre-installed at the factory. In 1934 they got another boost when Galvin struck a deal with B.F. Goodrich tire company to sell and install them in its chain of tire stores. By then the price of the radio, with installation included, had dropped to \$55. The Motorola car radio was off and running.

(The name of the company would be officially changed from Galvin Manufacturing to "Motorola" in 1947.) In the meantime, Galvin continued to develop new uses for car radios. In 1936, the same year that it introduced push-button tuning, it also introduced the Motorola Police Cruiser, a standard car radio that was factory preset to a single frequency to pick up police broadcasts. In 1940 he developed the first handheld two-way radio, The Handy-Talkie, for the U. S. Army. A lot of the communications technologies that we take for granted today were born in Motorola labs in the years that followed World War II. In 1947 they came out with the first television for under \$200. In 1956 the company introduced the world's first pager; in 1969 came the radio and television equipment that was used to televise Neil Armstrong's first steps on the Moon. In 1973 it invented the world's first handheld cellular phone. Today Motorola is one of the largest cell phone manufacturers in the world. And it all started with the car radio.

Whatever happened to the two men who installed the first radio in Paul Galvin's car? Elmer Wavering and William Lear, ended up taking very different paths in life. Wavering stayed with Motorola. In the 1950's he helped change the automobile experience again when he developed the first automotive alternator, replacing inefficient and unreliable generators. The invention lead to such luxuries as power windows, power seats, and, eventually, air-conditioning. Lear also continued inventing. He holds more than 150 patents. Remember eight-track tape players? Lear invented that. But what he's really famous for are his contributions to the field of aviation. He invented radio direction finders for planes, aided in the invention of the autopilot, designed the first fully automatic aircraft landing system, and in 1963 introduced his most famous invention of all, the Lear Jet, the world's first mass-produced affordable business jet. (Not bad for a guy who dropped out of school after the eighth grade.)

Sometimes it is fun to find out how some of the many things that we take for granted actually came into being!

**Buick radios were highly regarded
Take a look at some of our Member's Buicks on the
following pages....**



'52 Super

'54 Super



'55 Special

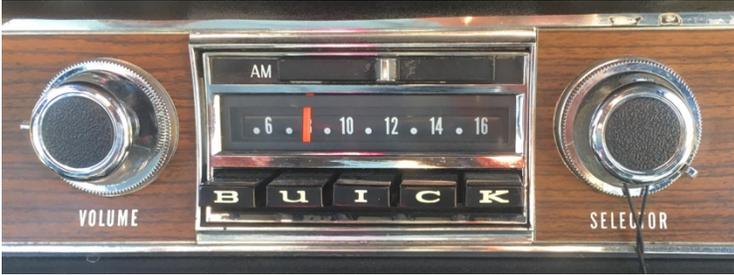
'57 Roadmaster





'63 Skylark

'67 Riviera



'69 Riviera



'91 Riviera



9th Annual John Puccioni Memorial

-Swap Meet & Car Show-



Sunday April 10, 2022

Santa Rosa Veterans Memorial Building Parking Lot

1351 Maple Ave., Santa Rosa, CA 95404

6a.m. to Noon

\$10 Car Show
\$20 Vehicles for Sale
Donations Accepted

Must be off the property by 1pm

Profits benefiting:
Redwood Gospel Mission Church
Redwood Empire Food Bank
American Diabetes Association

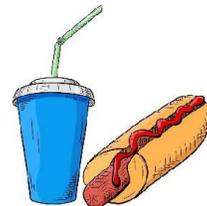
Space Fees:
\$30 truck bed
\$50: Truck & trailer
No Holds



More information call:

Steve 707-843-2930

www.cruisinnorth.com



Food & Drink Available

Join us again this May

We would like to welcome you back for another Cruisin' The Boulevard Salute to American Graffiti Car Show.

Registration starts February 7th at midnight. Be sure to bookmark the link below so you can reserve your spot.

Hope to see you on the Boulevard!



Saturday, May 21, 2022 10:00 AM

2022 Salute to American Graffiti Car Show

Register

Historic Downtown Petaluma



REVISED – CARS and COFFEE



Want something a little different on Sunday mornings? Try **Cars and Coffee**. They are rain or shine and year-round. It is a very casual kind of Car Show – arrive when you want, park where you can, leave when you want.

1st Sunday – **Cars and Coffee Novato** – 6:30 to 10:00 a.m. – Vintage Oaks Shopping Center by Starbucks.

1st Sunday – **Rollin’ Rosies Cars & Coffee** – 9:00 to 11:00 – at Mocha Madness, 355 Southwest Blvd, Rohnert Park

2nd Sunday – **Cars and Coffee Santa Rosa** – Coddington Mall by Starbucks – 8:00 to 10:00 a.m.

3rd Sunday – **Cars and Coffee Petaluma** – Washington Square Shopping Center between Pete’s Coffee and Noah’s Bagels – 8:00 to 10:00 a.m.

4th Sunday – **Cars and Coffee Penngrove** – Penngrove Market – 9:00 a.m.

Last Sunday of the month – **Cars and Coffee Rohnert Park** – Starbucks by Target and Juice Shack – 8:00 to 10:00 a.m.

CRUISE-IN

2ND Sunday – June through December, 12:00 – 3:00 p.m. – Bear Republic Brewing Co., 5000 Roberts Lake Rd, Rohnert Park. Sponsored by Cruisin’ North Car Club

| 2022 | | | | CAR NUT CALENDAR 2022 |
|-------------|-------------|------------|------------|--|
| | Mo | | Date(s) | EVENTS |
| | JAN | | | Monthly meeting postponed |
| | FEB | | | Monthly meeting postponed |
| | MAR | | TBA | BCR Membership & Planning Meeting -Details to follow |
| | APR | | 10 | Cruisin' North swap meet Santa Rosa Vets Bldg |
| | MAY | New | 21 | American Graffiti Show Petaluma |
| | JUN | | 8-11 | ROA NATIONAL -Branson Missouri |
| | JUN | | 22-25 | BCA NATIONAL-Lisle, IL |
| | JULY | | | |
| | AUG | | | |
| | SEP | | | |
| | OCT | | | |
| | NOV | | | |
| | DEC | | | |
| 2023 | JULY | | 11-15 | BCA National Spokane, Washington |



Terry Eggleston-Feb 2

Bill Marsh-Feb 14

Dave Devlin-Feb 17

Lori Hoogendoorn-Feb 27



None to celebrate this month



8-21

BCR Anniversary (ash grey) T-Shirts available for sale

| | | | |
|--------------|---------------------------------------|--------------------|---------|
| Men's XL (1) | Front logo location | \$25.00 | \$10.00 |
| Men's L (2) | Lapel logo location | \$25.00 | \$10.00 |
| Ladies L (1) | Lapel logo location (discounted/flaw) | \$15.00 | \$ 5.00 |

NOS..... BCR T Shirts / Sweatshirts for sale.

We only have a few sweatshirts and t-shirts left. (NOS WHITE ONES)
 Please contact Rich Kahnberg if you would like to buy "at a reduced cost" any of the following.

Sweatshirts Now selling for \$20.00 each

Sizes available: 2XL (3) XL (1)

T-shirts -- Now selling for \$10.00 ea only *Size available: 2XL (3)*

---BCR - Window Decals Available -----

\$2.00 each + .50 postage (any qty)

---BCR Embroidered Patches (4") -----

\$10.00 each+ .50 postage (any qty)

To purchase: Contact Rich Kahnberg or for any information about availability.

1185home@att.net or 237-1415

